

NCSCLS Winter Board Meeting Minutes

January 22, 2011

First Flight Venture Center, RTP, NC

Meeting called to order at 10:06am

- Introductions
- Teresa and Jeanne W. to help with minutes
- Jeannie to serve as parliamentarian
- Sergeant at arms (?)

Lisa sent out email regarding distribution list for program directors/faculty members for better communication throughout the state. Need response by February 21st to find out who wanted to be on the distribution list. (Update: The distribution list was completed and sent to the participants.)

Membership

Lisa obtained membership info from Barbara Russell-total for ASCLS is 8174, total for NC is 176. Last year this time (2010) the total was 8575 and 179 respectively. The goal is 13000 members. Need some ideas to try and pull in new members.

Treasurer Report(Jeannie Phelps)

Handed out copies of budget report. Projected Income for 2011 ~\$8,000

Add Nat. Medical Lab week expense to budgets (about \$100)

2010-2011 Income	Budget	Actual
Total	8100.00	10077.55

2010-2011 Expenses	Budget	Actual
Total	21,420.00	8550.44

Career Expo

Career expo for state meeting for HOSA in Greensboro (Koury Convention Center) is Friday March 25th-will need to send out an email about participation to help with HOSA. Need more than two people.

Maybe incorporate some hands on thing for our booth. Maybe a microscope or slides for visual/hands on feel.

(Update: Although everyone wished for us to participate at the HOSA expo, there were not enough volunteers to warrant sending in registration.)

Elections

Looking for someone to run for president elect., two for nominations and elections committee, one for finance committee, and two board of directors. There is a roster from Fall Focus with several member names-some of these members may be interested in running for positions.

Mickey is still planning on taking over as treasurer

Acknowledgements

- Lisa recognized Brenda Hamm for her work on PACE-presented with Star Award. Was not in attendance but will give award prior to CCC.

Webpage

Laine and Jeremy-It was brought up that the more viewers who visit the website, the more we will know what needs to be changed. The roster needs to be updated. The filter paper is on the site. If you have any pictures or any other information regarding ASCLS, let Lisa know.

Have minutes posted to the web within one month

Licensure

Jesse (Government Affairs)-Licensure talk went really well at FF. Lots of interest and many agreed with reasons for wanting licensure. Jesse will do a shorter version of her talk at CCC.

Lisa would like to get a letter of intention for Licensure to the board for approval this spring and attempted to get information from the national leadership listserv.

Teresa will contact Dean at Wake Forest Law school to help out with licensure project.

More membership for 2011, then fundraising in 2012 (Jesse). Possible fundraiser at Applebees/IHop; May need to reduce cost or spend less to have more money available.

Do we need a separate fund for Licensure? How should we budget for this? Advertise for licensure during CCC to bring in more income. Discussing ideas of ways to get income during CCC. (piggybank, passing basket around general assembly) Lisa suggested maybe take a little money out of our account each year (\$1000) as opposed to a huge chunk at one time.

Jesse-motion to start an account for purpose of licensure with an initial fund of \$1000 today

Jeremy Edwards-second motion

All in favor (8). Not in favor (0). Motion passes

Hire lobbyist at state capital-submit bill-when committee meets, will it be passed? Money for lobbyist, documents, travel. If anyone knows politicians, lawyer, etc. please let Lisa know. Respiratory was last group to get licensure-maybe have a representative from that group to speak and tell us the processes they went through (keynote speaker)

NC, GA, SC, are all interested in going forward with licensure. Tennessee and Florida already have it. Push for NC/SC in going in together.

- AHEC (Allied health educator conference) and PACE doing new negotiations-providing PACE for them. Decided we will not charge them but that we wanted information about ASCLS present. Possibly a table with a video for advertising. Make obvious display with our logo, that we are a sponsor. A way of pulling in new members. Lisa will email Brenda and Libby. (Update: no current events requesting PACE)
- Teresa: for publicity and lab week. Jamie will help her out. For CCC – do a video on “Why I am a CLS and a member of ASCLS” have video at membership table. If anyone has any new pics or information or articles please send to Teresa.
- Jordan is in the works of planning a mock certification exam for students. He needs questions to use. Suggestions for people to make up our own questions instead of coping from exam book.

Career Recruitment

One more filter paper out-publication due at the end of the month. Info about CCC, Atlanta, FF review, Triennial (Jesse), etc. End of June (30th) next Filter Paper

Districts - vacancies in Charlotte and in western part of the state.

Interest in having a Molecular SA involved (Andy Meixner) at CCC

**Biello, John from Ridge Diagnostics presented. "Ridge Diagnostics-MDD Score An Aid to Depression Diagnostics" **

Fall Focus 2010

Jesse had comments from some of the students attending Fall Focus: more molecular, higher degrees and continuing education. Future topic suggestions: teaching and research, interesting case studies in microbiology, hematology, phlebotomy, provide driving directions.

- 67 people came 23 ASCLS, 19 students, 11 speakers
- AMT might be pulling out of FF-still plan to attend Fall Focus 2012 and sponsor CCC
- Take more interest in the field of phlebotomy, urinalysis, and point-of-care testing. Translational medicine seemed to have a lot of interest. Have a panel geared more towards student for different options for work besides a hospital (e.g. industry)
- Fall Focus 2011 will be @ WSSU-CLS faculty will be available as presenters. Deciding on dates-October 28/29 a possibility.

Leg Day-March 21-22 \$195 b/f Feb 15 @ Crystal City. Monday is Education and Tuesday you meet with your congressman and senator.

CCC 2011-two departures: Sue Beck cannot do the student review and more local speakers for hematology.

National Meeting in Atlanta-2011. Need members to support our region. July 26/27? With House of Delegates on July 30th?

Lisa has not heard anything new about "mission statement" – deadline was Dec. 15th

CCC 2012 (Jeremy):

Jeremy visited several hotels in Charlotte and the surrounding areas

Crown Plaza in downtown Charlotte (small but affordable), Blake Hotel (fits 40-500 people) Westin Charlotte (large and expensive) Embassy Suites Charlotte (near

airport/small with only 5 rooms) Sheraton Charlotte (17 meeting rooms-1 huge ballroom) Embassy Suites in Concord Mills

Strategic Plan

Most successful strategy has been on a one-on-one basis. How can we improve communication to get people involved and interested in doing their part? Put deadlines on projects that people volunteer for. Need ideas for more involvement through members and non-members.

Set deadline for social meeting. Social planned by Feb. 15th for between now and end of March 2011. Lisa will send out brochures on membership; color copies of filter paper.

Committee groups: public awareness (Jamie), career recruitment (Nicole), licensure (Jesse), member recruitment (no one as of yet)

Jesse: Summer board dates: June 11 or June 25. Send out email to board of possible dates/places.

Meeting adjourn @ 3:16pm